

### **Acknowledgement of Dialogue McGill Funding and Use of Logos**

The Collaborating Institution or any Third Party shall acknowledge the contribution received from Health Canada and McGill, in all public communications, materials and products developed with funding, including, but not limited to, any published paper, report, promotional activity, public presentation and electronic material related to the Project. The Recipient shall remove the acknowledgment of federal funding upon request by McGill.

#### **The wording used shall be:**

##### Long Version

- This initiative is funded by Health Canada, and supported by Dialogue McGill at McGill University, under the Action Plan for Official Languages 2023–2028: Protection-Promotion-Collaboration. The views expressed herein do not necessarily represent the views of Health Canada, McGill University, and Dialogue McGill.
- Cette initiative est financée par Santé Canada, et appuyée par Dialogue McGill à l'Université McGill, dans le cadre du Plan d'action pour les langues officielles 2023–2028 : Protection-promotion-collaboration. Les opinions exprimées ici ne reflètent pas nécessairement celles de Santé Canada, l'Université McGill et Dialogue McGill.

##### Short Version

- This initiative was made possible through a financial contribution from Health Canada, supported by Dialogue McGill at McGill University.
- La présente initiative a été rendue possible grâce à la contribution financière de Santé Canada, appuyée par Dialogue McGill à l'Université McGill.

The Dialogue McGill logo should be included in any graphic communication about the funded Project. Graphic communication includes, but is not limited to, materials such as poster presentations and conference slides.

The Collaborating Institution agrees to include in in all public communications, materials and products (including, but not limited to, information and advertising campaigns, invitations to participate in activities, printed/audio/visual electronic Materials, Web sites and exhibits), the logo of Dialogue McGill and Health Canada.

The Collaborating Institution shall, unless otherwise directed by Dialogue McGill, ensure that the following disclaimer appears on any materials developed for public distribution under this agreement: "The views expressed herein do not necessarily represent the views of Health Canada, McGill University, and Dialogue McGill."

## Guidelines for a partner's use of the Dialogue McGill logo:

Please use the version below on a white or pale background

Dialogue McGill



Health  
Canada

Santé  
Canada

To use on  
English or  
English-first  
bilingual  
material

Dialogue McGill



Santé  
Canada

Health  
Canada

To use on  
French or  
French-first  
bilingual  
material

Please use the version below on a dark background

Dialogue McGill



Health  
Canada

Santé  
Canada

To use on  
English or  
English-first  
bilingual  
material

Dialogue McGill



Santé  
Canada

Health  
Canada

To use on  
French or  
French-first  
bilingual  
material

- The Dialogue McGill logo must be used in its full bilingual form, and cannot be cropped or altered in any way. There should be sufficient clear space around the logo to ensure that it is distinct from other elements;
- The Dialogue McGill logo must be placed on a solid background and must have sufficient contrast so as to stand out clearly;
- The Dialogue McGill logo must not be stretched disproportionately. All scaling must be done carefully to ensure no horizontal or vertical distortion;
- The Dialogue McGill logo may not be used on a non-partner website/material without the express written permission by Dialogue McGill to do so.

## Other users

Other organizations wishing to use the logo must submit a written request to Dialogue McGill at the following address: [retention.dialoguemcgill@mcgill.ca](mailto:retention.dialoguemcgill@mcgill.ca)